

POWERFUL FORMULA + GREAT TASTE... You Won't Believe You're Detoxing

We deconstructed and completely revamped our Functional Foods lineup to create nourishing, detoxifying, antioxidant-packed products that taste great. With all-new formulas and flavors, you'll love the results and the experience!

CORE Support

CORE Support is a powerful, daily detoxification strategy that stimulates Phase II biotransformation and resets digestive function, helping you feel better and get the most out of your nutritious diet.

15g

15g Protein

6g

6g Fiber

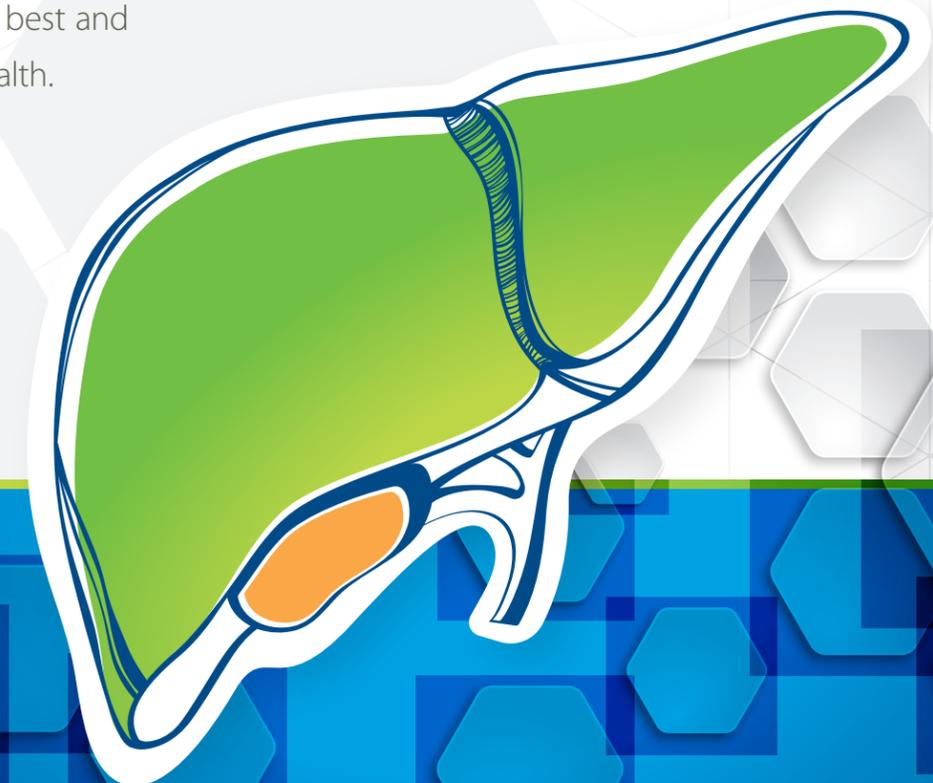


What Does the Liver Do, and How Do You Keep Yours Healthy?

The workhorse of the digestive system, the liver performs 500 functions that keep the body healthy, and it deserves some recognition. At just over three pounds, the liver is the size of a football and the body's second-largest organ (after the skin). Tucked in the upper right abdomen under the ribs and below the diaphragm, it holds up to 13% of blood supply and is a star player in the digestive system.

Anything that is consumed, whether it's food, alcohol, medicine or toxins, gets filtered by the liver. Once ingested, it is digested by the stomach and intestines, gets absorbed into the blood and goes to the liver.

The liver is smart. It knows when to detoxify, when to usher toxins out of the body through urine or stool, when to store nutrients and when to release them back into the blood. Giving your liver the support it needs will help you feel your best and maintain long-term health.



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Understanding the Detoxification Process

The liver is the main organ used to clear out toxins, gathering and packaging nutrients for use while detoxifying hundreds of chemicals in two distinct phases, a process called **biotransformation**. Optimal biotransformation depends on the capability of the liver—if the liver is not functioning well, every other system in the body, including the heart, brain, kidneys and skin, is compromised.

Phase I + II Biotransformation

Most of the toxic compounds the body is exposed to are fat-soluble. These substances are attracted to the body's fat cells, which serve as a type of insulation and protect the rest of the body from toxic effects. A detoxification protocol will help the liver change these harmful fat-soluble toxins into water-soluble forms, which can be easily eliminated by the kidneys and colon.

Phase I Biotransformation

A series of enzymes chemically change harmful fat-soluble toxins into substances called **intermediary metabolites**. Since the intermediary metabolites are usually more toxic than the original fat-soluble toxins, they must go through Phase II quickly to become less toxic.

Phase II Biotransformation

Specific molecules are then attached to the intermediary metabolites. This process makes the intermediary metabolites non-toxic and water-soluble so they can be eliminated through the urine and stool.

Fat-Soluble Toxins >> Intermediary Metabolites >> Water-Soluble Waste

Support Natural Detoxification + Biotransformation with Key Nutrients

VitaVeggie® Detox Activating Blend	N-Acetyl-L-Cysteine	Alpha Lipoic Acid
Green Tea Leaf Extract	Rosemary Leaf Extract	Ellagic Acid

VitaVeggie® Detox Activating Blend

High-concentration superfood vegetables that provide antioxidants and increase the enzyme activity of both detoxification pathways

N-Acetyl-L-Cysteine

Promotes Phase II detoxification and enhances the normal breakdown of toxins

Green Tea Leaf Extract

Contains polyphenols that support antioxidant protection

Rosemary Leaf Extract

Provides powerful antioxidants

Alpha Lipoic Acid

Powerful antioxidant

Ellagic Acid

Powerful antioxidant