Nutrition, Nutrition, Nutrition!

That's the philosophy behind Deserving Pets, a new company in Southeastern Pennsylvania that offers an innovative, high-quality vitamin for dogs and cats. Made with human-grade ingredients, Deserving Pets Vital Vitamins provide all the vitamins and minerals necessary for vibrant and exuberant health. Developed by renowned holistic veterinarian Dr. Deva Khalsa, Deserving Pets Vital Vitamins contain every vitamin and mineral necessary for good health along with alfalfa, apples, beets, blueberries, broccoli, carrots, cranberries, kale, parsley, and pumpkin. The cat vitamin additionally contains milk thistle, dandelion, taurine, Grape Seed Extract, and L-glutamine. A technologically advanced flavor-blasting process creates a special super-supplement that both dogs and cats love! Remember, if you can't get your pet to eat it, what good can a supplement do?

Do dogs and cats really need vitamins?

Dr. Khalsa explains, “In 30 years of veterinary practice I have seen the long-term health implications of poor nutrition on our pets’ health, primarily in the form of increased cancers. Most health conscious adults take vitamin and mineral supplements because they believe that they are not obtaining sufficient nutrition from the food they eat, even when they eat a very healthy diet. This is so much more true for our pets, because commercial pet food is nutritionally inadequate.”

High quality vitamins, minerals and super-foods improve health, prevent disease and increase quality of life.

You (and your pet) will notice an improvement within weeks!

Better coat health; decreased shedding; more energy; increased alertness and attention. Try Deserving Pets Vital Vitamins today!

Order Deserving Pets Vital Vitamins on the web... www.iprogressivemed.com  

...Or call to chat with a helpful human 949.600.5100
Every ingredient has a purpose.

Food is the fuel that runs the body machine.

Nutrition is the science that deals with foods and their effect on health. Let’s take a minute and look at what the words we hear so often actually mean. A synonym for nutrition is sustenance and this means something that supports life. Good nutrition sustains life. A synonym to the word sustain is the word prolong.

Some examples include:

Vitamin A - important for good eye health and an antioxidant.

Vitamin D - necessary for absorption and use of calcium.

Vitamin E - Powerful antioxidant and contributes to circulatory health.

Vitamins B1, B2, B3 (Niacin), B6, B12, Biotin and Folic Acid - the Bs are as necessary as air and are involved in energy production, amino acid metabolism, cell division and many of functions in the body.

Vitamin K1 - primary function is to regulate normal blood clotting, but also important for bone metabolism.

Alpha Linolenic Acid, Lecithin, Linoleic Acid - These essentially fatty acids prevent clotting, decrease the inflammatory process and contribute to great coat health.

Deserving Pets Vital Vitamins for Dogs

Serving Size - 1 Scoop (included) per day. 1/2 scoop for toy or teacup-sized dogs.

<table>
<thead>
<tr>
<th>INGREDIENT</th>
<th>AMOUNT</th>
<th>% DAILY VALUE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Vitamin A (as Betacarotene)</td>
<td>200 IU</td>
<td></td>
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<tr>
<td>Vitamin D3 (as Cholecalciferol)</td>
<td>300 IU</td>
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</tr>
<tr>
<td>Vitamin E (as dl-alpha-Tocopheryl Acetate)</td>
<td>50 IU</td>
<td></td>
</tr>
<tr>
<td>Biotin</td>
<td>75 mcg</td>
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<tr>
<td>Folic Acid</td>
<td>0.1 mg</td>
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</tr>
<tr>
<td>Niacin (as Nicotinamide)</td>
<td>5 mg</td>
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</tr>
<tr>
<td>Vitamin B1 (as Thiamin Mononitrate)</td>
<td>10 mg</td>
<td></td>
</tr>
<tr>
<td>Vitamin B12 (as Cyanocobalamin)</td>
<td>15 mg</td>
<td></td>
</tr>
<tr>
<td>Vitamin B2 (as Riboflavin)</td>
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<tr>
<td>Vitamin B6 (as Pyridoxine HCl)</td>
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</tr>
<tr>
<td>Vitamin C (as Ascorbic Acid)</td>
<td>75 mg</td>
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<tr>
<td>Vitamin K1 (as Phytonadione)</td>
<td>1 mcg</td>
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<tr>
<td>Boron (as Boron Amino Acid Chelate)</td>
<td>0.2 mg</td>
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<tr>
<td>Calcium (as Calcium Citrate)</td>
<td>150 mg</td>
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<tr>
<td>Chromium (as Chromium Chloride)</td>
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<tr>
<td>Copper (as Copper Gluconate)</td>
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</tr>
<tr>
<td>Iodine (as Kelp Powder)</td>
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<tr>
<td>Magnesium (as Magnesium Phosphate)</td>
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<tr>
<td>Manganese (as Manganese Sulfate)</td>
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<tr>
<td>Molybdenum (as Sodium Molybdate)</td>
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<tr>
<td>Potassium (as Dipotassium Phosphate)</td>
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<tr>
<td>Selenium (as Sodium Selenite)</td>
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<tr>
<td>Vanadium (as Vanadyl Sulfate)</td>
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<tr>
<td>Zinc (as Zinc Sulfate)</td>
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<tr>
<td>Inositol</td>
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<tr>
<td>Choline (as Choline Bitartrate)</td>
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<tr>
<td>Cranberry Concentrate</td>
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<tr>
<td>Alfalfa Juice Concentrate</td>
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<tr>
<td>Alpha Linolenic Acid (as Flax Seed Powder)</td>
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</tr>
<tr>
<td>Apple Pectin</td>
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<tr>
<td>Beet Juice Powder</td>
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<tr>
<td>Blueberry Powder</td>
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<tr>
<td>Broccoli Powder</td>
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<tr>
<td>Carrot Powder</td>
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<tr>
<td>Parsley Powder</td>
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<tr>
<td>Kale Powder</td>
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<tr>
<td>Lecithin</td>
<td>135 mg</td>
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<tr>
<td>Linoleic Acid (as Flax Seed Powder) &amp; Lecithin</td>
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<tr>
<td>Octacosanol</td>
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<tr>
<td>Pumpkin Seed Meal</td>
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<tr>
<td>Rosemary Powder</td>
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* Daily Value Not Established
Other Ingredients - Soy, Flavoring

Deserving Pets Vital Vitamins are formulated as a delicious powder your dog will love as an addition to his or her meal. It’s so easy to give - mix one scoop into your pet’s food each day. If you feed more than once, you can split the dose over multiple meals but it’s so delicious you can can put it all in a single meal.